

# Lafayette Square Area Coalition Meeting

**Date:** July 31, 2007

**Time:** 5:30 PM

**Location:** Westview Healthplex Sports Club

Meeting called by: Mary Clark  
Facilitator: Mary Clark

Type of meeting: Coalition Committee Meeting  
Recording Secretary: Sue Ann Silva

Guest Speakers: Tim Miller, HTNB    Todd Rogers, MCHD

## Agenda

### Call to Order: **Mary Clark**

Discussion: Board President, Mary Clark called the meeting to order. In her opening comments, she stated that the only way we are going to be successful in this area is if we encouraged everyone to bring their money back into the Lafayette Square area. A request was made that each member brings a neighbor to the next meeting. In order for us to continue growing as well as we have since our initiation, we need to make sure that we bring a neighbor to our next meeting.

Action items: Bring a neighbor to the next meeting.

Person responsible: All

Deadline:  
August 28

### Business Spotlight **Ray Beverly**

#### Lawn Aeration & Seeding:

Discussion: Ray Beverly, who had his business card drawn at the June meeting, was not able to attend today.

Action items:

Person responsible:

Deadline:

### Business Spotlight **Bob Snelling**

#### Financials & Management Systems:

Discussion: For those of you who don't know me, I serve on the Board of Directors for the Lafayette Square Area Coalition as their Board Treasurer. My real job is with Financials & Management Systems, which is based in Dallas, Texas. But I work in Indiana, Ohio and Michigan. Basically, what FMS does is help businesses get better. We do this in one of three ways through our primary capabilities, which are business development, consulting and funding. Business development is when a client requests help with starting a new division, applying for a patent or launching a business plan.

**Business Spotlight Continued:****Bob Snelling**

Another area that we work in is business consulting. A client may come to us with a problem and ask us for our recommendations. We review the company's background information and make a recommendation based on what we find. Funding addresses capital needs and funding resources. A business owner may need extra funding for a variety of reasons. He may have a problem with working capital and we may, although this is the extreme, have to factor invoices for a period of time. It may be that they have outrun their ability to keep up with the company's growth. Or they may need an influx of capital for improvements such as an addition to the building. If there is a funding need, we review their options. Funding resources are between investors and bankers. Investors ask how much you need and will want to own you until you pay them back. Bankers are at the other end of the spectrum. They have their assets and liability ratios, policies and government mandates. Sometimes they cannot help a business owner to the extent they would like. We get calls on a regular basis from branch managers and loan officers asking us to help clients. FMS looks inside the business to make sure that the business is appropriate to loan money to and to fix any problems within the business if need be. Because of the business background and expertise that FMS has, the lending sources tend to believe what we have to say and accept our recommendations. So we kind of sit in between the banks and the investors. If any of you are interested in our services, you can speak with me after the meeting. Business cards are available at the information table.

Action items:

Person responsible:

Deadline:

**Mayor Peterson's City Hall for a Day at Lafayette Square July 6, 2007: Mary Clark**

Discussion: Board President, Mary Clark reported that Mayor Peterson toured many of the businesses in the area. He got a chance to see the strong commitment to the growth of the Lafayette Square area. Some members and business owners were able to have lunch with the Mayor at the Abyssinian Restaurant.

Action items:

Person responsible:

Deadline:

**Indianapolis Business Journal Article, July 2, 2007: Mary Clark**

Discussion: The Lafayette Square Area Coalition made the cover of the *Indianapolis Business Journal*. The article, which was written by Cory Schouten, was very upbeat and positive about the area's future. For those who had not read the article, copies of the article were placed on the information table.

Action items:

Person responsible:

Deadline:

**IMPD Community Day:****Mary Clark**

Discussion: The first annual Indianapolis Metropolitan Police Department Northwest District's Community Day will take place tomorrow, August 1. Hours are from 4:00 PM -7:00 PM. It will be held at the Guion Creek Middle School, which is located at 4401 West 52<sup>nd</sup> Street. The Board President asked that everyone show up and support the community.

Action items: Attend and support the IMPD Community Day.

Person responsible: All

Deadline: August 1

**IMPD Community Day:****Mary Clark**

Discussion: The first annual Indianapolis Metropolitan Police Department Northwest District's Community Day will take place tomorrow, August 1. Hours are from 4:00 PM -7:00 PM. It will be held at the Guion Creek Middle School, which is located at 4401 West 52<sup>nd</sup> Street. The Board President asked that everyone show up and support the community.

Action items: Attend and support the IMPD Community Day.

Person responsible: All

Deadline:  
August 1

**India Day:****Mary Clark**

Discussion: It was announced that the India Association of Indianapolis will host India Day on Sunday, August 19<sup>th</sup>. For more information, please pick up a flyer at the information table. All committee members were asked to support this event.

Action items: Attend and support India Day.

Person responsible: All

Deadline:  
August 19

**Board Secretary Position:****Mary Clark**

Discussion: The Board President informed the coalition that Angie Heminger was no longer acting as Board Secretary. After introducing Sue Ann Silva (coalition member), the Board President asked for a vote. The vote was unanimously in favor of Ms. Silva serving as Board Secretary.

Action items: Take the minutes for the monthly coalition meeting.

Person responsible: Sue Ann

Deadline:

**I-465 Accelerate Plan Update:****Tim Miller, HTNB**

Discussion: The I-465 Accelerate Plan covers the area from I-70 to 56<sup>th</sup> Street. All of the interchanges in the area are included except 56<sup>th</sup> Street. Due to Eagle Creek Park, they will not reconstruct the 56<sup>th</sup> Street interchange. The project plans call for resurfacing the ramp at 56<sup>th</sup> Street, but nothing more. Other interchanges included in the project are 38<sup>th</sup> Street, 10<sup>th</sup> Street, Rockville Road and Washington Street. The goal is to make it a pleasure, with added safety and efficiency, to drive through the area and make motorists aware that they are entering the Westside of Indianapolis. Studies show that improved traffic flow improves business in the area. HTNB has coordinated with area businesses such as the Indianapolis Motor Speedway. Discussions with IMS, for instance, were held to ensure good traffic flow for their main events. The Airport Expressway will be one of the last scheduled because of the terminal move scheduled for 2008. Some bridges will be taken down, but only one at a time for safety reasons. Once finished, the bridges will be more esthetically pleasing. They will have more lighting, tall grasses, safe pedestrian access and, possibly, a bicycle promenade. The target year for completion is 2012. Visuals and plan information may be found on their website. The website address is [www.accelerate465.gov](http://www.accelerate465.gov).

Action items:

Person responsible:

Deadline:



**Bylaws:****Mary Chalmers**

Discussion: Structuring the bylaws is a short term project. Now that the coalition has had its first annual meeting and election of the Board, the bylaws need to be reviewed. We need to see what is working and what needs to be addressed. If you are interested in assisting or if you are interested in sharing your thoughts, please send an email via the website at [www.lafayettesquareareacoalition.org](http://www.lafayettesquareareacoalition.org).

Action items:

Person responsible:

Deadline:

**Finance:****Bob Snelling**

Discussion: The ending balance was \$21,247.20. An additional \$450 came in making the current balance \$21,697.20. If anyone has questions or wants to write to the coalition, please send your letter to Post Office Box 531515, Indianapolis, IN 46253. You may also contact us through our website.

Action items:

Person responsible:

Deadline:

**Membership:****Emily Biehn**

Discussion: At last count, there are 92 Lafayette Square Area Coalition Committee members. The committee is currently updating the new member packets. Please send any membership updates, packet inserts or coupons as soon as possible. Any coupons you want to include must have a timely expiration date. New member, Carmen Worlds, was introduced. Ms. Worlds is with Georgetown14 Cinema.

Action items:

Person responsible:

Deadline:

**Website:****Mark Killgo**

Discussion: Due to his work in professional racing, he has been out of the city recently. But he will be able to bring everything up to date quickly. The website has been completely redone. All the Board Members have emails listed, which you can click on to communicate. Membership information is now on the website. You can make changes, updates and renew. In addition, every business member is listed. Just click on the business for information.

He is currently talking to Brownsburg Connect in Brownsburg, IN and hopes to have a wireless connection in the near future.

Action items:

Person responsible:

Deadline:

**Crime Prevention:****Mark Killgo**

Discussion: There was no report from the Crime Prevention Committee.

Action items:

Person responsible:

Deadline:

<b>Housekeeping Issues:</b>		<b>Mary Clark</b>	
Discussion: Members were asked to please pick up any drink cups, cans, napkins, etc. after each meeting. It is important to leave the conference room clean.			
Action items: Clean up after each meeting.		Person responsible: All	Deadline:

<b>Business Spotlight Name Drawing:</b>		<b>Mary Clark</b>	<b>Judy Donner</b>
Discussion: The <i>Business Spotlight</i> drawing winners were Georgetown 14 Cinema and Desert Moon. A representative of each company will speak at the August meeting of the coalition.			
Action items:		Person responsible:	Deadline:

<b>Egledale Neighborhood Association:</b>		<b>Margaret Arthur</b>	
Discussion: Margaret Arthur reported that the Egledale Neighborhood Association is hosting their National Night Out on Tuesday, August 7 <sup>th</sup> . National Night Out is an annual event held on the 1 <sup>st</sup> Tuesday of August. The association will beautify the median at 34 <sup>th</sup> and Lafayette Road on August 18 <sup>th</sup> . If you have any plants to donate or would like to help, please contact them via their website. Their annual Police and Firemen's Appreciation Dinner is held the 1 <sup>st</sup> Thursday in September, which will be September 6 2007. This pitch-in dinner will be held at Covenant Baptist Church, which is located at 30 <sup>th</sup> and Falcon Drive. There are plans for a family day celebration to be held in August at 3902 Moller Road. For additional information on this event, please contact the Egledale Neighborhood Association.			
Ms. Arthur also noted that the Egledale Neighborhood Association's meetings take place on the 1 <sup>st</sup> Thursday of every month at 6:00 PM. Meetings are held in the Community Room of the Eagle Branch Library, which is located at 34 <sup>th</sup> Street and Lowry Road. If you wish more information, regarding the association, please go to their website at <a href="http://www.egledaleneighborhoodassociation.org">www.egledaleneighborhoodassociation.org</a> .			
Action items:		Person responsible:	Deadline:

<b>LSAC August Meeting</b>		<b>Mary Clark</b>	
After a vote of those members present, it was decided to have the August meeting of the coalition as scheduled.			
The meeting will be held on August 28 <sup>th</sup> .			
Action items:		Person responsible:	Deadline:

There being no further business the meeting was adjourned at 6:35 PM.